



WTTG
5151 Wisconsin Ave NW
Washington, DC 20016
(202) 244-5151

Media Strategies & Research
Attention: Rachel Beale
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Contract / Revision		Alt Order #	
91213 /			
Product			
Tim Kaine for Senate 10/29-11/6/12			
Contract Dates		Estimate #	
10/29/12 - 11/06/12		11069	
Advertiser		Original Date / Revision	
Tim Kaine for US Senate		05/10/12 / 05/11/12	
Billing Cycle	Billing Calendar	Cash/Trade	Cash
EOM/EOC	Broadcast		
Station	Account Executive	Sales Office	Washington DC
WTTG	Justin Votta		
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
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10/29/12	11/02/12	Morning News 5-530a	5a-530a	Weekdays	-T-----	1	:30	\$400.00	NM	1	\$400.00
11/05/12	11/11/12	Morning News 5-530a	5a-530a	Weekdays	-T-----	1	:30	\$400.00	NM	1	\$400.00
10/29/12	11/02/12	Morning News 530-6a	530a-6a	Weekdays	M-W-F--	3	:30	\$750.00	NM	3	\$2,250.00
11/05/12	11/05/12	Morning News 530-6a	530a-6a	Weekdays	M-W-F--	3	:30	\$750.00	NM	3	\$2,250.00
11/05/12	11/11/12	Morning News 530-6a	530a-6a	Weekdays	M-W-F--	3	:30	\$750.00	NM	3	\$2,250.00
10/29/12	11/02/12	Morning News 530-6a	530a-6a	Weekdays	M-W-F--	3	:30	\$750.00	NM	3	\$2,250.00
11/05/12	11/05/12	Morning News 530-6a	530a-6a	Weekdays	M-W-F--	3	:30	\$750.00	NM	3	\$2,250.00
11/05/12	11/11/12	Morning News 530-6a	530a-6a	Weekdays	M-W-F--	3	:30	\$750.00	NM	3	\$2,250.00
10/29/12	11/02/12	Fox 5 Morning News at 6am	6a-7a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
11/05/12	11/05/12	Fox 5 Morning News at 6am	6a-7a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
11/05/12	11/11/12	Fox 5 Morning News at 6am	6a-7a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
10/29/12	11/02/12	Morning News 7-8a	7a-8a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
11/05/12	11/05/12	Morning News 7-8a	7a-8a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
11/05/12	11/11/12	Morning News 7-8a	7a-8a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
10/29/12	11/02/12	Morning News 7-8a	7a-8a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
11/05/12	11/05/12	Morning News 7-8a	7a-8a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
11/05/12	11/11/12	Morning News 7-8a	7a-8a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
10/29/12	11/02/12	Morning News 8-9a	8a-9a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
11/05/12	11/05/12	Morning News 8-9a	8a-9a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
11/05/12	11/11/12	Morning News 8-9a	8a-9a	Weekdays	MTWTF--	5	:30	\$1,000.00	NM	5	\$5,000.00
10/29/12	10/30/12	Fox 5 Morning News	9a-10a	Weekdays	-T-----	1	:30	\$400.00	NM	1	\$400.00
11/05/12	11/06/12	Fox 5 Morning News	9a-10a	Weekdays	-T-----	1	:30	\$400.00	NM	1	\$400.00
10/29/12	11/06/12	Fox 5 Morning News	9a-10a	Weekdays	-T-----	1	:30	\$400.00	NM	1	\$400.00
Totals											
Spots/Week											
Rate											
Type											
Spots											
Amount											

(* Line Transactions: N = New, E = Edited, D = Deleted)

g to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until full payment is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision 91213 /		Alt Order #
Contract Dates 10/29/12 - 11/06/12	Product Tim Kaine for Senate 10	Estimate # 11069
Advertiser Tim Kaine for US Senate		Original Date / Revision 05/10/12 / 05/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$400.00			
13	WTTG	10/29/12	11/02/12	M-F 3p-330p	3p-330p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M---F--				2	\$200.00			
14	WTTG	11/06/12	11/06/12	M-F 3p-330p	3p-330p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$200.00			
15	WTTG	10/30/12	11/01/12	M-F 330p-4p	330p-4p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-T---				2	\$200.00			
16	WTTG	11/05/12	11/05/12	M-F 330p-4p	330p-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$200.00			
17	WTTG	10/29/12	10/31/12	M-F 4p-5p	4p-5p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-W----				2	\$700.00			
18	WTTG	11/06/12	11/06/12	M-F 4p-5p	4p-5p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$700.00			
19	WTTG	10/29/12	11/02/12	Fox 5 News @ 5pm	5p-530p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,000.00			
20	WTTG	11/05/12	11/05/12	Fox 5 News @ 5pm	5p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
21	WTTG	10/29/12	11/02/12	Fox 5 News @ 5pm	530p-6p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,000.00			
22	WTTG	11/05/12	11/05/12	Fox 5 News @ 5pm	530p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
23	WTTG	10/30/12	11/02/12	News Edge @ 6p	6p-630p		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,400.00			
24	WTTG	11/05/12	11/05/12	News Edge @ 6p	6p-630p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,400.00			
25	WTTG	11/04/12	11/04/12	News Edge at 6pm	6p-630p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$850.00			
26	WTTG	11/01/12	11/01/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,200.00			
27	WTTG	11/05/12	11/05/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00			
28	WTTG	10/31/12	10/31/12	X Factor	8p-10p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$9,000.00			
29	WTTG	10/31/12	11/01/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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10/29/12 - 11/06/12	Tim Kaine for Senate 10	11069

Advertiser	Original Date / Revision
Tim Kaine for US Senate	05/10/12 / 05/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WT---				2	\$4,000.00			
30	WTTG	10/29/12	11/02/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT--F--				3	\$4,000.00			
31	WTTG	11/05/12	11/05/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,000.00			
32	WTTG	10/29/12	11/02/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$4,000.00			
33	WTTG	11/05/12	11/05/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,000.00			
34	WTTG	10/29/12	11/02/12	News Edge at 11	11p-1130p		:30			NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$2,100.00			
35	WTTG	11/05/12	11/05/12	News Edge at 11	11p-1130p		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,100.00			
36	WTTG	11/03/12	11/03/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$4,000.00			
37	WTTG	11/04/12	11/04/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$4,000.00			
Totals											80	\$129,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	80	\$129,150.00	\$109,777.50
Totals	80	\$129,150.00	\$109,777.50

Signature: _____ Date: _____

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